



*****FOR IMMEDIATE RELEASE*****

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*FOR MORE INFORMATION, Contact:
Scott Bell, Monroe County Sports Commission
(585)262-3832 ext. 14*

ATLANTIC HOCKEY AND SECTION V SENIOR SELECT GAME JOIN FORCES!

ROCHESTER, NY – On Friday afternoon, **February 6, 2009**, County Executive **Maggie Brooks**, Executive Director of **CURE Childhood Cancer Association** **Brian Wirth**, Commissioner of the **Atlantic Hockey Association** **Bob DeGregorio**, Regional President of **FiveStar Bank** **Marty Birmingham**, Senior Select Game Coordinator **John Nuccitelli**, Childhood Cancer Survivor **Quinn Morrison** and Section V representative **Scott Morisson** gathered in the **Blue Cross Arena** Atrium to announce the partnership between **Atlantic Hockey** and the **Section V Senior Select Game** presented by Five Star Bank.

Scott Bell, Sales and Marketing Director for the Monroe County Sports Commission welcomed all individuals involved in the partnership and welcomed County Executive Maggie Brooks to the podium who said a few words. "This year's game features a special bonus. We will be recognizing the accomplishments of one of our area's hockey stars – Quinn Morrison. Quinn is a childhood cancer survivor- and longtime friend of CURE Childhood Cancer Association. Having won his battle against cancer this year, Quinn will now be on the ice as one of the game's showcased athletes. We're honored to announce that all of the proceeds from the Section V Senior Select Game will benefit the CURE Childhood Cancer Association."

Not only will the proceeds from the Senior Select game benefit CURE but it will also increase attendance and spark excitement, as being part of this "Hockey Weekend" lineup that will attract Hockey Fans of all ages! Both the Atlantic Hockey Championships and the Section V Senior Select Hockey Game presented by Five Star Bank, will take place at Blue Cross Arena March 20-21, 2009 with the Senior Select game at 2:00pm on March 21st.

Atlantic Hockey Association Commissioner, Bob DeGregorio spoke next, "The Monroe County Sports Commission has introduced a great partnership..." DeGregorio continued, "We want to do our part to help find a cure and it's great that we can support Section V and all of the talented players at the same time."

"Five Star Bank is proud to support CURE," said Marty Birmingham, Five Star Bank Regional President. "With the sponsorship of the 23rd Annual Senior Select ice Hockey Game to benefit CURE, not only do we assist the efforts of this wonderful program for children and families affected by cancer, we also promote sportsmanship among the youth in our communities – everyone wins."

Scott Morisson, Section V Representative said, "This is such an awesome opportunity for us to showcase the game. For high school athletes and hockey players to see what the collegiate level play is all about. It's just great to be able to give them this opportunity!"

Last up to the podium, but certainly not least, Quinn Morrison, a childhood cancer survivor has been deeply touched by the effect of Childhood Cancer and the benefit of the CURE Organization. Quinn's touching story began when he dropped the puck 10 years ago at the Section V Senior Select Game. Quinn's hockey passion started at a young age; he began skating at age two and was diagnosed with leukemia at age three. "My father has season tickets to the Amerks and that's where it all started... I skated through the treatments and am blessed to be where I am today in the world of hockey." Quinn also commented on the game, "Playing in this game is especially meaningful for me because it gives me an opportunity to give back a little bit to CURE."

Tickets for the Section V Senior Select Game can be obtained through your Local Booster Club or Athletic Director. For tickets to the Atlantic Hockey Championships go to any ticketmaster location and for more information visit www.monroecountysports.org.