

FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

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Rochester Welcomes the 2011 Upper Atlantic Sports Stacking Championships!

ROCHESTER, NY – On January 29, 2011, a unique and relatively new sport will take Rochester by storm. **Gates Chili High School** will be this year's official host of **The Upper Atlantic Sports Stacking Championships**.

As Rochester's first time hosting a **World Sport Stacking** event, the occasion will most definitely be an exciting and eye opening one to the city. Originating in Southern California in the early 1980's, sport stacking has become a growing worldwide phenomenon. **Sport stacking**, also known as cup or speed stacking is both an individual and team sport that involves stacking specialized plastic cups in specific sequences in a little time as possible. Participants of the sport are very diverse in ranging from ages four to sixty.

Bringing a start to the event at **8:00am**, **StackFest** will include free interactive stacking stations that will be open for the whole family to participate in. The opening ceremony will then kick off at **8:45am**. The Championships will feature eight different events throughout the course of the day, including a **USA vs. Canada** head to head 3-6-3 relay at 9:15am and a special stackers individual at 11:00am.

Steven Purugganan, a three-time sport stacking world champion holding a blistering speed of 5.93 seconds in the premier Cycle event, will certainly be one of the main attractions to the Championships.

The event will then conclude with the Stack of Champions event, awards and a closing ceremony starting at **4:00pm**.

If you're wondering how to get involved in the event there is still time to register! Just visit: www.worldsportstackingassociation.org/tournaments for more information and guidelines.

For additional information regarding the **Upper Atlantic Sports Stacking Championships** please contact Lori Bifarella or visit monroecountrysports.org.